

NUMBER _____

PROPOSED COUNCIL STUDY ISSUE

For Calendar Year: 2004

New **X**

Previous Year (below line/defer)

Issue: Identify current levels of utilization and awareness of existing City services by Sunnyvale child care providers.

Lead Department: OCM

General Plan Element or Sub-Element: 5 Socio-Economic

1. What are the key elements of the issue? What precipitated it?

This study would identify City services that are available to child care providers, how often child care providers utilize these services, and how aware providers are of these services. The purpose of this study is to:

- Identify perceived gaps in City services by providers
- Identify areas where staff deems a need for additional outreach and education to child care providers about City services

The outcomes of this study are to:

- Improve the quality of child care in Sunnyvale by increasing the utilization of City services by child care providers
- Support and promote existing City services for child care providers
- Provide information to City departments that can assist in future child care policy development, and planning and implementation of new City services that impact the child care community

This study was precipitated by the Child Care Advisory Board to assist them with gathering data to plan future study issues to address community needs and to provide them with information that will allow them to potentially seek outside funding to address gaps in service.

2. How does this relate to the General Plan or existing City Policy?

5.1H.1 Support efforts to increase the availability, quality and affordability of child care in North Santa Clara County.

3. Origin of issue:

Councilmember: _____

General Plan: _____

Staff: _____

BOARD or COMMISSION

Arts		Housing & Human Svcs
Bldg. Code of Appeals		Library
BPAC		Parks & Rec.
CCAB	X	Personnel
Heritage & Preservation		Planning
Board / Commission Ranking/Comment:		

CCAB Board / Commission ranked 2 of 3

4. Multiple Year Project? Yes ☒ No ☐ Expected Year of Completion 2005

5. Estimated work hours for completion of the study issue.

(a) Estimated work hours from the lead department 200

(b) Estimated work hours from consultant(s): _____

(c) Estimated work hours from the City Attorney's Office: 0

(d) List any other department(s) and number of work hours:

Department(s):	CDD	20
	Library	20
	Parks & Recreation	20
	Finance	10
	Public Safety	20
	DED	10

Total Estimated Hours: 300

6. Expected participation involved in the study issue process?(a) Does Council need to approve a work plan? Yes No **X**(b) Does this issue require review by a Board/Commission? Yes **X** NoIf so, which Board/Commission? CCAB(c) Is a Council Study Session anticipated? Yes No **X**

(d) What is the public participation process?

Outreach to child care providers. Public hearing at CCAB and City Council meetings.

7. Estimated Fiscal Impact:

Cost of Study \$

Capital Budget Costs \$

New Annual Operating Costs \$

New Revenues or Savings \$

10 Year RAP Total \$

Budget Modification Needed \$

8. Staff Recommendation

Recommended for Study

Against Study

X No Recommendation

Explain below staff's recommendation if "for" or "against" study. Department director should also note the relative importance of this study to other major projects that the department is currently working on or that are soon to begin, and the impact on existing services/priorities.

reviewed by

Department Director_____
Date

approved by

City Manager

Date